

BAMIDELE ALESHE

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(619) 718 0739

COLOR AND CONCEPT DESIGNER

Detail-oriented and proactive professional with a creative eye for visual storytelling. Designer and researcher with the goal of sharing my knowledge and perspective within a larger collaborative setting. Perseverance through life experiences have shaped my committed work ethic.

RELEVANT EXPERIENCE

2022-PRESENT COLOR MANAGER SKIMS

- Works with Creative Director and Design Directors to develop and present global color direction and seasonal color palette across all categories
- Wash and print development with local artists and dye houses
- Oversees solid color, strike-off and wash leg approvals across all categories

2021-PRESENT DESIGN AND DEVELOPMENT ASSISTANT FREELANCE

- Providing assistant to Color Director in presenting seasonal concept and color direction
- Research and sourcing for concept reference
- Clients including Calvin Klein, Alexander Wang and Harley Davidson

2017-2020 UNDERGRADUATE RESEARCH ASSISTANT DONALD B. KOHN LAB

- Studied gene therapy approaches for Sickle Cell Disease
- Presented findings at three national conferences, winning two presentation awards
- 3x Published Author

SKILLS

- Color matching/material development
- Advanced knowledge of knit materials
- CAD using Adobe Illustrator, InDesign and Photoshop

EDUCATION

University of California, Los Angeles
Human Biology & Society, BS
Class of 2020
GPA: 3.56

AWARDS & HONORS

- Jackie Robinson Foundation Scholar
- UCLA Dean's Award
- GE Lloyd-Trotter Award

INTERESTS

- Sickle Cell Disease awareness
- Basketball

REFERENCES

Available upon request.